

18-19
APRIL
2024

 biosimilar
medicines

a  medicines
for europe sector group

20th

#BIOS24

**Biosimilar Medicines
Conference**

Social media

Toolkit

Join us for our annual **Biosimilar Medicines Conference (#BIOS24)**, entitled “**Maximising Value in Health with Biosimilar Policies**”, which will take place on 18th and 19th April 2024 at the Hilton Amsterdam Schiphol, the Netherlands!

This 20th edition aims to provide a lively forum where important milestones are reached and acknowledged, the synergies facilitated, and future needs collectively reflected upon.

During these two interactive days, actors of the healthcare community will gather alongside world experts in biosimilar medicines and debate the evolving biosimilar medicines landscape and emerging trends. Discussions will focus on sharing good practices and setting collective aims to achieve the depth, breadth, and speed of the use of biosimilar medicines as a lever to untap their transformative value.

Want to support the Conference? Here is a document for you!

Inside the BIOS24 Social Media Toolkit you will find:

- A Text containing key information on the Conference to be copied or adapted on your social media profiles
- A Visual inviting guests to join the event
- Relevant Links to share

Relevant Links:

- BIOS24 event link: <https://www.medicinesforeurope.com/events/bios24/>
- BIOS24 registration link: <https://www.medicinesforeurope.com/events2024/bios24reg.htm>
- BIOS24 programme link: https://www.medicinesforeurope.com/events2024/BIOS24_Programme.pdf
- Fact & Figures: <https://www.medicinesforeurope.com/wp-content/uploads/2022/05/Facts-and-figures-BIOS-2022.pdf>
- Biosimilar market review 2023: <https://www.medicinesforeurope.com/wp-content/uploads/2023/09/Biosimilars-Market-Review-2023-final-06-09-2023.pdf>
- IQVIA – Assessing the Biosimilar Void: <https://www.medicinesforeurope.com/2023/10/30/iqvia-assessing-the-biosimilar-void/>

Click on the picture below to have access to all the visuals and their [editable version!](#)



Membership suggested social messages

Base tweets

Join us for the 20th Annual Biosimilar Medicines Conference on 18-19 April 2024 in Amsterdam! NL
Together, let's explore the transformative value of #BiosimilarMedicines policies in healthcare.
#BIOS24

<https://www.medicinesforeurope.com/events/bios24/>

Event: <https://www.medicinesforeurope.com/events/bios24/>

Programme: https://www.medicinesforeurope.com/events2024/BIOS24_Programme.pdf

Registration: <https://www.medicinesforeurope.com/events2024/bios24reg.htm>

#BiosimilarMedicines policies are key contributors to maximising value in health, positively impacting patient access and healthcare systems in Europe and globally.

Join us at #BIOS24 on 18-19 April 2024 in Amsterdam to learn more about the value biosimilar medicines bring to both patients and healthcare systems.

Mark your calendars! The #BiosimilarMedicines 📅 Conference is back on 18-19 April 2024 in Amsterdam. Get ready for insightful policy discussions, expert panels, and networking opportunities

Find more information on the programme:

#BIOS24 https://www.medicinesforeurope.com/events2024/BIOS24_Programme.pdf

At #BIOS24, we're bringing together healthcare leaders and experts to discuss how biosimilar medicines policies contribute to maximising value in health. Come and explore the latest developments and trends in #BiosimilarMedicines 📅

Join us in Amsterdam on 18-19 April to be part of the conversation 📢

<https://www.medicinesforeurope.com/events/bios24/>

Session 1

Dive into the future of healthcare at #BIOS24! Join Session 1 where experts will explore the need for a Biosimilar Strategy in Europe.

Learn how #BiosimilarMedicines are actively contributing to a strong European health bioeconomy 💡

<https://www.medicinesforeurope.com/events/bios24/>

Exciting discussions await at #BIOS24 Session 1! Discover how #BiosimilarMedicines manufacturers are expanding their industrial footprint in support of a competitive European biotech ecosystem, creating opportunities for a resilient supply of key biological medicines. Visit our website for more information <https://www.medicinesforeurope.com/events/bios24/>

Session 2

Join us at #BIOS24 for Session 2 where we'll discuss the stakeholders' perspective on how to bridge the gap between #BiosimilarMedicines approvals and their effective dissemination in national healthcare systems. Learn about the latest initiatives and best practices in Biosimilar Policy Implementation. Register now!
NLAMS, 18-19/04: <https://www.medicinesforeurope.com/events2024/bios24reg.htm>

Don't miss Session 2 at our #BIOS24 Conference! 🗣️ Discover how EU stakeholders are working to improve awareness and understanding of #BiosimilarMedicines. Better policy implementation ⚖️ starts with information availability, training, and multistakeholder engagement.

Discover more: <https://www.medicinesforeurope.com/events/bios24/>

Amsterdam, 18-19/04: Join us for Session 2 at #BIOS24 where we'll address some of the root causes of disparity in #BiosimilarMedicines use and share strategies for effective Biosimilar policy implementation.

Secure your spot now! <https://www.medicinesforeurope.com/events2024/bios24reg.htm>


Session 3

Join us at #BIOS24 Session 3 to discuss the future of #access to cancer treatment! Explore how #BiosimilarMedicines policies can actively contribute to shaping effective cancer control strategies in Europe. Don't miss out on this conversation in Amsterdam, 18-19/04
🔗 <https://www.medicinesforeurope.com/events2024/bios24reg.htm>

#DYK that #BiosimilarMedicines available for cancer treatment have the potential to reduce treatment costs by €2.4BN each year in Europe? Multi-stakeholder perspectives involving the healthcare community, providers, policymakers and industry are best suited to shape the needed biosimilar policies.


18-19/04, AMSNL: register now! <https://www.medicinesforeurope.com/events2024/bios24reg.htm>

Optimising use of #BiosimilarMedicines indicated for cancer treatment helps healthcare systems by allowing re-investment of budget into underserved cancer care areas, such as access to diagnostics or prevention initiatives.

At #BIOS24 we will discuss the impact of smart Biosimilar Medicines policies on oncology treatment strategies 

Join us: AMS, 18-19/04  <https://www.medicinesforeurope.com/events/bios24/>

Session 4

Learn about the latest advancements and insights from the European Medicines Agency. Don't miss this opportunity to dive into the world of #BiosimilarMedicines  regulatory science at #BIOS24 Session 4 NL Amsterdam 18-19/04: Register now!

<https://www.medicinesforeurope.com/events2024/bios24reg.htm>


Curious about the future of #BiosimilarMedicines regulation in Europe? Join us at #BIOS24 Session 4 to explore the latest data, scientific advice, and regulatory updates from the European Medicines Agency – taking place in Amsterdam, 18-19/04 NL

 <https://www.medicinesforeurope.com/events/bios24/>



Join us in Amsterdam, 18-19/04 NL, at BIOS24 Session 4 for a deep dive into European #BiosimilarMedicines regulatory science. Explore the EMA's workplan, scientific advice, and regulatory updates shaping the future of biological medicines.


<https://www.medicinesforeurope.com/events/bios24/>

Session 5

Discover the latest in #BiosimilarMedicines  market policies at #BIOS24! Join us for Session 5 as we delve into EU and national market dynamics, exploring ways to enhance both competition and sustainability. Register now!

<https://www.medicinesforeurope.com/events2024/bios24reg.htm>

Don't miss Session 5 at BIOS24! Explore the intricate dynamics of EU and national market policies for #BiosimilarMedicines . Join us as we discuss collective actions and national plans for healthier biological market competition. Register now!  <https://www.medicinesforeurope.com/events/bios24>

Ready to reform EU and national market policies for #BiosimilarMedicines ? Engage in insightful discussions and discover strategies that can enhance biological market competition for better outcomes for patients and the whole healthcare sector. Secure your spot today at #BIOS24

<https://www.medicinesforeurope.com/events/bios24>

Session 6

Session 6 at #BIOS24 brings together international regulators to discuss the evolution of #BiosimilarMedicines frameworks worldwide 🗺️ Gain insight into planned evolutions in many key regulatory jurisdictions. Secure your spot today! AMS, 18-19 April <https://www.medicinesforeurope.com/events/bios24/>

BIOS24 is proud to present Session 6: International Regulators Panel. Join us as regulators discuss the evolution of #BiosimilarMedicines frameworks and the future of cooperation and convergence. Register today to secure your seat!

<https://www.medicinesforeurope.com/events/bios24/>

Join us for Session 6 at #BIOS24 where global regulators convene to explore the changing landscape of #BiosimilarMedicines regulations 🌐 Delve into scientific progress and upcoming developments.

Reserve your seat now! AMS, April 18-19

<https://www.medicinesforeurope.com/events2024/bios24reg.htm>

#DYK you can put your questions to #BIOS24 session 6 global regulators? Make sure you seize this opportunity and Register today to get your answers live! AMS, April 18-19

<https://www.medicinesforeurope.com/events2024/bios24reg.htm>

Spotlight 1 – Measuring Biosimilar Policy Impact Beyond Treatment Affordability

Learn more on the impact of #BiosimilarMedicines at #BIOS24 Spotlight 1! Join us for an insightful discussion on the value of Biosimilar medicines, measuring the policy impact beyond treatment affordability.

Discover the hidden benefits and explore the health economic perspective.

18-19 April: Register now! 📣

<https://www.medicinesforeurope.com/events2024/bios24reg.htm>

Join us at #BIOS24 Spotlight 1 to increase your knowledge of the societal value of #BiosimilarMedicines! Hear from experts how biosimilar policies can contribute to improved outcomes. Don't miss this opportunity!

Amsterdam, 18-19 April <https://www.medicinesforeurope.com/events/bios24>

Spotlight 2 - Tackling Inequity: Effectively Translating Biosimilar Savings into Patient Access

Don't miss #BIOS24 Spotlight 3 where we'll explore the opportunity to use #biosimilar policies to strategically address inequity in access to biological standards of care. Learn how certain #BiosimilarMedicines policies contribute to closing the healthcare inequity gap. Register today!

Join us in Amsterdam, 18-19/04: <https://www.medicinesforeurope.com/events/bios24>

#DYK that Healthcare systems across Europe have been able to re-invest over €50 billion in cumulated savings since the availability of biosimilar medicines? 📊

Join us at #BIOS24 Spotlight 3 to explore the role of #BiosimilarMedicines policies in targeting re-investment in healthcare areas that need it most.

<https://www.medicinesforeurope.com/events2024/bios24reg.htm>

Spotlight 3 – Towards a National Biosimilar strategy: addressing within-country disparities in use and adoption.






Explore the path to a national #BiosimilarMedicines strategy at #BIOS24 Spotlight 4! Join us for an insightful discussion on addressing within-country disparities in biosimilar use and adoption. Register now!















<https://www.medicinesforeurope.com/events2024/bios24reg.htm>

Join us at BIOS24 Spotlight 4 to discuss the benefits of a national #BiosimilarMedicines 📊 strategy. Get acquainted with the experience and insights gathered from Portugal. Secure your spot in Amsterdam, 18 – 19 April

<https://www.medicinesforeurope.com/events/bios24>

Medicines for Europe Social Media plan

Date	Text	Visual
19/3	<p>#DYK that, across Europe, #BiosimilarMedicines are breaking down barriers to treatments such as rheumatoid arthritis and psoriasis, allowing more patients to get timely access to biological therapy.</p> <p>Expand your understanding of #BiosimilarMedicines and market access policies at #BIOS24</p> <p>Check the programme https://www.medicinesforeurope.com/events2024/BIOS24_Programme.pdf</p> <p>Engage with experts, explore policy reforms, and discover good practices relevant to your work. Secure your spot today! 📍</p> <p>https://www.medicinesforeurope.com/events/bios24/</p>	
20/3	<p>On 18-19/04 at #BIOS24, in Amsterdam NL, we will discuss the latest insights into cancer treatment access strategies, as the potential savings from #BiosimilarMedicines cancer treatments increasingly constitute a key pillar to effective cancer control strategies.</p> <p>https://www.medicinesforeurope.com/events2024/BIOS24_Programme.pdf</p>	
21/3	<p>Over €50 billion in cumulated savings have been reinvested by healthcare systems across Europe since the introduction of biosimilar medicines. What does this mean for patient access to key medicines? 📍</p> <p>Join the discussion at BIOS24 this April in Amsterdam https://www.medicinesforeurope.com/events/bios24</p>	
22/3	<p>Session 6 – International Regulators Panel</p> <p>NL Amsterdam, 18-19/04: Join us at BIOS24 for Session 6 featuring an International Regulators Panel exploring the latest developments in #BiosimilarMedicines frameworks worldwide 🌐</p> <p>Don't miss this opportunity to learn from global regulators. Register now! https://www.medicinesforeurope.com/events2024/bios24reg.htm</p>	
23/3	<p>With thoughtful #BiosimilarMedicines 📍 policies, healthcare systems can save up to €50BN in cumulated savings across Europe! 🤝</p> <p>Ready to build bridges in biosimilar policy implementation? Join us at #BIOS24 for Session 2 where experts will discuss initiatives to enhance biosimilar medicine use and engagement across different regions.</p>	

	NL AMS, 18-19/04 https://www.medicinesforeurope.com/events/bios24/	
24/3	<p>Session 2 at #BIOS24 is all about building connections for efficient biosimilar policy implementation! Learn about the latest initiatives and best practices to bridge the gap between approval and use.</p> <p>Register now to be part of the discussion on #BiosimilarMedicines  18-19/04, Amsterdam: https://www.medicinesforeurope.com/events2024/bios24reg.htm</p>	
25/3	<p>The availability of #BiosimilarMedicines for cancer treatment provides an opportunity for healthcare systems to re-invest into underserved areas along the patient treatment pathways as well as enhance prevention initiatives </p> <p>18-19 April: Don't miss Session 3 at #BIOS24 where stakeholders will explore the roadmap for the next wave of oncology treatment. https://www.medicinesforeurope.com/events/bios24/</p>	
26/3	<p>Interested in the regulatory landscape of #BiosimilarMedicines  in Europe? Attend BIOS24 Session 4 to discover the latest developments </p> <p>Check the programme: #BIOS24 https://www.medicinesforeurope.com/events2024/BIOS24_Programme.pdf Register today! https://www.medicinesforeurope.com/events2024/bios24reg.htm</p>	
27/3	<p>Join us at #BIOS24 for Session 5 and gain valuable insights into biosimilar market dynamics </p> <p>Discover how collective action at EU level and national plans can drive healthy competition and sustainable uptake. Register now! https://www.medicinesforeurope.com/events/bios24</p>	
28/3	<p>Do you want to be part of shaping #BiosimilarMedicines policy implementation? Join us at #BIOS24 for Session 2 where we'll explore ways to improve biosimilar use and engagement across diverse settings.</p> <p>Register now! https://www.medicinesforeurope.com/events2024/bios24reg.htm</p>	
29/3	<p>For all healthcare stakeholders and policymakers, #BIOS24 offers vibrant discussions and insights on regulatory hot topics in #BiosimilarMedicines  Don't miss out on this opportunity to shape the future of healthcare.</p> <p>Register now! https://www.medicinesforeurope.com/events2024/bios24reg.htm</p>	
3/4	<p>Don't miss #BIOS24 Spotlight 3 —an essential session for understanding the impact of biosimilar policy! </p> <p>Learn about the indirect benefits of #BiosimilarMedicines beyond treatment affordability and delve into the health economic perspective.</p>	

	Happening in Amsterdam, 18-19 April NL https://www.medicinesforeurope.com/events/bios24	
4/4	#BIOS24 Session 5: Reforming EU and national market policies for #BiosimilarMedicines 📺 Dive deep into discussions on market dynamics and explore strategies for enhancing competition and sustainability. Reserve your seat today! NL Amsterdam, 18-19/04 https://www.medicinesforeurope.com/events2024/bios24reg.htm	
5/4	BIOS24 Session 4 is where you will find the latest data and insights on European biosimilar regulatory science. Discover how the EMA is preparing for the next generation of #BiosimilarMedicines AMS, 18-19/04: register now! https://www.medicinesforeurope.com/events/bios24	
8/4	Explore the path to a national #BiosimilarMedicines strategy at #BIOS24 Spotlight 4! Join us for an insightful discussion on how Portugal can address disparities in biosimilar adoption within its national healthcare system. Register now! https://www.medicinesforeurope.com/events2024/bios24reg.htm	
11/4	One week from now: #BiosimilarMedicines have enabled the removal of barriers to patient access for conditions such as rheumatoid arthritis, IBD, or psoriasis, to various extents across countries in the EU Join us at #BIOS24 as we discuss the future of biosimilars and equitable #access in healthcare. https://www.medicinesforeurope.com/events/bios24/a	